

## Experts with experience

Quick transformation of innovations being in line with market conditions means enormous competitive advantages for enterprises.

Since 1981 EZN offers enterprises, universities, founders and inventors throughout Germany a unique and practically orientated service in the Innovation and Patent Management.



EZN is listed at the Federal Office of Economics and Export Control as a consultancy for the program to promote business expertise of the German Federal Ministry of Economics and Energy.

EZN is an authorized consultancy by the German Federal Ministry of Economics and Energy for the development scheme:



## Contact with EZN


In all matters related to Innovation and Patent Management you will receive expert advice in EZN.





We look forward to your call to make an appointment.

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We get  
ideas  
moving



## Intellectual Property Rights are our job

### Independent and complete advice for



Enterprises



Universities



Founders



Inventors

### From the idea to commercial exploitation:

- Is there a new technology already existing?
- What is the value?
- Where and how to make a patent application?
- How can an innovation successfully appear on the market?

**In an initial consultation the individual requirements are determined.**

## Partner for Innovation

**New developments are time and cost consuming activities. On the basis of qualified advice and reliable information new technologies and their market success can be planned and assessed seriously by EZN.**

EZN judges and examines innovative products and processes very carefully:

- Scientific correctness**
- Technical realisation**
- Innovative value**
- Entrepreneurial transformation**
- Economic exploitation**

EZN supports the realisation of innovative projects from the idea via patent protection and development to commercialisation by:

- Commercialisation and patent strategies**
- Monitoring the innovation process**
- Advising co-operation and licence projects**
- Initialising research and development projects**
- International marketing of innovations**

## and Patent Management

**EZN's Patent Management offers the following services to enterprises, universities and entrepreneurs:**

- Qualified consulting of inventors
- Objective examination of patenting and exploitation prospects
- Recommendation to claim an invention or follow up a patent/patent application
- Development of patent application strategies
- Planning of costs
- Authorisation of patent attorneys
- Monitoring of patent applications
- Controlling of costs and budgets
- Takeover and care of existing patents/patent applications
- Implementation of exploitation activities
- Negotiations with potential licence or co-operation partners

**We can advise you concerning the above and many other topics related to innovations.**